**Assessment 2**

**Outcomes covered 2-4**

**Assessment instructions**

You are required to plan and design a website to meet a given brief, then produce a website from the design specification and upload and test the website.

This is an open-book assessment which will take place under supervised and unsupervised conditions. You are allowed access to suitable online and offline materials.

Read the following brief carefully and then complete each of the three tasks.

**Brief**

A small farm located between Edinburgh and Carlisle has been converted to a visitor attraction that includes a shop selling local produce and plants, small petting zoo, cafe, playpark and walks.

The owner requires a website to help promote the business both locally and to tourists, passing trade and day trippers.

Initially they want to advertise the location, opening times, goods and services. Their aim is to appeal to a wide target audience including families, garden enthusiasts, travellers looking for a quality place to stop etc.

They would like the website to look fun but professional, be easy to use and work on all modern browsers.

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| **Task 1** | **Tick when complete** |
| (a) Produce a requirements list from the brief.  You may use the Website Requirements and Resources List pro forma to complete this task. |  |
| (b) Create a navigational structure for the website that shows each page required and how the pages link together. |  |
| (c) Produce one outline design for the web pages that shows the layout of all elements to be included in each page. This could take the form of a wireframe or storyboard and should demonstrate the consistent design of the web pages. |  |
| (d) Produce a list of all hardware, software and website content resources required. You may use the Website Requirements and Resources List pro forma to complete this task. |  |

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| **Task 2** | **Tick when complete** |
| (a) Produce a template web page using your outline design.  This should provide consistent layout and formatting for all pages. |  |
| (b) Produce the completed website using the template. |  |

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| **Task 3** | **Tick when complete** |
| (a) Produce a test plan to use to test your site locally and also to test it once it is uploaded. |  |
| (b) Test, log and resolve any errors before uploading. |  |
| (c) Upload your website to a server. |  |
| (d) Test, log and resolve any errors after uploading. |  |

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| Assessor’s Name | Comments |
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**Website Requirements and Resources List Pro forma**



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| **Learner’s Name: Christopher Yip**    **Client:**  **Website: Allan shanks farm** |
| **Purpose**   Promote business to locals & visitors |
| **Requirements**    Target Audience  -locals and visitors alike  - These include families, garden enthusiasts and travellers etc.…        Website Requirements   * To inform visitors ( locations, opening times) * Advertises services and goods * To have a fun, attractive appearance while looking professional. * Relatively easy to use and function on most/all modern websites |
| **Resources**    Hardware and Software  -Work station  -server  -development software (e.g. Notepad ++ etc.…)  -browsers for testing (chrome etc...)  - Microsoft Word  Media Resources   * Photos of the site * Videos of the site |

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| Assessor’s Name | Comments |
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